



**Union of International Associations
Centenary Celebration 18 November 2010**



Thursday 18 November 2010, Brussels – Le Châtelain 100 Years of Civil Society Documentation

16:00 Coffee

16:30 Welcome by **Anne-Marie Boutin**
President, UIA

16:45 Guest speaker **Stéphanie Manfroid**
Head of Archives Department, Mundaneum
“Changing the World, Paul Otlet and Henri La Fontaine”

17:30 Guest speaker **Maja Göpel**
Director of Future Justice at the World Future Council
“An Inclusive Vision of Civil Society's Role in Humanity”

18:30 Reception and cocktails, with a welcome by **Hervé Bosquet**
Managing Director, Brussels Convention Bureau

19:30 Gala Dinner, with a welcome by **Nomasonto Ndlovu**
Global Manager for Business Tourism, South Africa Tourism





Friday 19 November 2010, Brussels – Claridge The Climate/Conference Equation Responding to ecological, social and economic challenges

UIA Associate Members Meeting

9:30 Registration and coffee

10:00 Opening
with a welcome by **Hervé Bosquet**, Managing Director, Brussels Convention Bureau

10:15 Business Session

Association panel: **Gerlinde M. Jahn**, International Union of Immunological Societies
Panos Tzivanidis, SWIFT

12:30 Lunch

UIA Associations RoundTable

14:00 Registration and coffee

14:30 RoundTable facilitated by:
Marc Bontemps, Director, Ecolife
Anna Hedrzak, External Relations Manager, MCI
Thomas Reiser, Director, Interel Association Management, Vice-President - ESAE
Participants: association representatives and representatives of the meeting industry

18:30 Reception and cocktails at the Brussels Town Hall





Stéphanie Manfroid

Head of Archives Department, Mundaneum

Stéphanie Manfroid has worked in the Mundaneum archives since 1996, specializing in the archives of Léonie La Fontaine, and has been Head of the Archives Department since 2002. From 1999 to 2007 she was also in charge of special training sessions on archiving under the sponsorship of the European Commission.

Recently she has been involved in the preparation and publication of a new biography on Paul Otlet: *Paul Otlet, fondateur du Mundaneum. Architecte du savoir, artisan de paix.* (Impressions nouvelles,

February 2010, in French and in English)..

Stéphanie has a Masters Degree in History from the Free University of Brussels.



Dr. Maja Göpel

Director of Future Justice at the World Future Council

In her engagement for fair and sustainable societies Maja combines theory with practice and works across disciplines and borders.

She holds a PhD in Global Political Economy and a diploma in Media/Communications and worked with several non-governmental organizations on the link between ecology, globalization and justice.

She lectured on International Relations and presented papers at academic conferences on the current model of economic globalization and its impact on the environment and social equity before starting with the World Future Council in 2006.

First occupied with Climate/Energy issues, Maja launched the Department on Future Justice in January 2008, working with its global Expert Commission towards a legal and policy framework that guarantees human security, ecological integrity, and social equity in the interest of future generations. Her particular passion lies in highlighting how worldviews and science influence judgments and activities.



Gerlinde M. Jahn

Executive Manager, International Union of Immunological Societies.

Gerlinde Jahn joined the Vienna Academy of Postgraduate Medical Education and Research (VMA) in 2004 where she specialises in running medical postgraduate courses, seminars and conferences. She is also responsible for the European Society of Human Genetics (ESHG) membership matters and newsletter issues.

She is a graduate of the Vienna University of Economics and has spent quite a number of years in the United States of America. There she was employed with the Austrian National Tourist Office in New York and promoted Austria to the conference and incentive industry in the US and Canada.



Panos Tzivanidis

Head of Events and Sibos, Society for Worldwide Interbank Financial Telecommunication (SWIFT)

Sibos is a unique forum that brings together the financial industry to create opportunities for individuals, organisations and the community as a whole. Panos is responsible for all aspects of Sibos, including the overall management of the project, the management of SWIFT's relationship with the city host of Sibos, exhibition centres, the various Sibos partners, convention bureaus, local

DMC's for all social events and all Sibos official hotels.

Panos and his team are also responsible for all other SWIFT organised events in the EMEA region as well as all major SWIFT internal events.

During his 10 year career at SWIFT, Panos has been a member of the Event and Sibos team, becoming the Head of the team and reporting directly to the Head of the Stakeholders Relation Group - a member of the SWIFT Executive Committee.

Before joining SWIFT, Panos worked at several hotels in Greece, France, UK and Belgium, in conference and F&B departments. He holds a Diploma in Hotel Management from the Les Roches Hotel Management School, Switzerland.



Marc Bontemps

Director, Ecolife

Marc Bontemps uses his experience in NGOs and businesses to move the reduction of ecological footprints higher up the agenda.

He is a graduate in Business Economics from the Vrije Universiteit Brussel and has worked for 11.11.11., Oxfam-Wereldwinkels, Ethibel, and Vigeo.



Anna Hedrzak

External Relations Manager, MCI

Anna Hedrzak has over 12 years of professional commercial experience. She started her career as a teacher and moved swiftly towards the areas of sales and marketing. She has worked across different sectors and cultures. As a top performer herself, she offers very practical, hands-on training, covering various aspects of sales, in particular negotiation, assertiveness and handling objections. Anna's experience in diverse work environments, ranging from SMEs to large international organisations, including the Economist group, adds a unique angle to her training, making it applicable in professional or private life. Anna helps individuals develop skills and behaviours which they can put into practice on a daily basis right from the moment they leave the training room.



Thomas A. Reiser

Vice-President, European Society of Association Executives (EASE)
Director Healthcare and Life Sciences, Association Management, Interel

Thomas Reiser oversees client and project management assignments and is responsible for business development. Before joining Interel in 2009, Tom worked as an association management professional with stand-alone associations and two other association management companies supporting and consulting a wide range of professional and trade organisations for over 15 years.

A native of Austria, Tom holds Bachelor's Degrees in Business Administration from the Vienna Business School as well as Hospital Management of Modul University in Vienna, Austria.



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Bright future for South Africa's Business Tourism industry.

South Africa's hosting of the 2010 FIFA World Cup™ was an unmitigated success in every single respect. It was a triumph of capability.

Where South Africans worked hard to persuade the world before that it was one of the finest destinations on the planet for high profile international events, the World Cup has now given evidence that there is, perhaps, no place on earth more suitable for meetings, conventions, conferences and association gatherings.

"The World Cup showcased our destination's capability to organise, host and accommodate huge groups of people. It is this specific element that is of importance to South Africa's Business Tourism industry as infrastructure and hosting capabilities are major drivers of growth in our sector," says Nomasondo Ndlovu, Global Manager of Business Tourism at South African Tourism.

South Africa's popularity as a meetings destination is on the rise, she says, and the destination's major conference centres are all doing very well. "We have a full program of meetings in the next few years and our big three conference cities, Cape Town, Durban and Johannesburg have all won bids for international conferences that see them hosting more than 300 000 conference goers over the next five years."

Among the meetings and conferences that South Africa has successfully bid for are: 35th International Geological Congress (with 15 000 delegates in Cape Town in 2016), the World Critical Care Conference (with 10 000 delegates in Durban in 2013), the International Federation of Cosmetic Chemists Congress (with 1 000 delegates in Sandton in 2012), and the 3rd Lausanne Congress on World Evangelization (with 6 000 delegates in Cape Town this year).

As an international meeting destination, South Africa is currently ranked 34th by the International Congress & Convention Association (ICCA) and the aim is to be in the top 20 list in the not too distant future.

"We want to form strong relationships with international associations and be able to attract more business from this lucrative sector. This year, at our annual trade show Meetings Africa, we hosted our inaugural Associations' Day, a full day workshop that is aimed at empowering our

associations to successfully bid for meetings. This will now be a regular feature on the Meetings Africa calendar and we look forward to another similar workshop at our 2011 Meetings Africa," says Ndlovu.

Meetings Africa is an ideal platform for anyone looking to host an international meeting in Africa. It showcases Southern Africa's meetings industry to the international market, and is of particular importance to anybody that organises, influences or makes budgetary decisions for international meetings, incentive travel, international conventions, product launches, staff training or events.

"Meetings Africa is important to anybody involved in planning or organising meetings and the next event will take place at the Sandton Convention Centre in Johannesburg from 21 - 23 February 2011. It really showcases the variety, depth and capability of South Africa's meeting industry and is the place to be to find that exotic location for your association's next conference," concludes Ndlovu.



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|---|--|---|--|
| <input type="checkbox"/> Audio Visual | <input type="checkbox"/> Innovative meeting formats | <input type="checkbox"/> Personalized certificates | <input type="checkbox"/> Speaker desks |
| <input type="checkbox"/> Audience Response System | <input type="checkbox"/> Interactivity | <input type="checkbox"/> Presentation design | <input type="checkbox"/> Speaker timers |
| <input type="checkbox"/> Auto cue | <input type="checkbox"/> I-Mag speaker on screen | <input type="checkbox"/> Presentation management | <input type="checkbox"/> Stage management |
| <input type="checkbox"/> Badge production | <input type="checkbox"/> I-phone apps | <input type="checkbox"/> Presentation recording | <input type="checkbox"/> Staging |
| <input type="checkbox"/> Banners | <input type="checkbox"/> Laser printers | <input type="checkbox"/> Photography | <input type="checkbox"/> Storage |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Lead generation | <input type="checkbox"/> Pipe and drape | <input type="checkbox"/> Streaming presentations |
| <input type="checkbox"/> CD production | <input type="checkbox"/> Learning technology | <input type="checkbox"/> Poster sessions | <input type="checkbox"/> Streaming video |
| <input type="checkbox"/> Crew management | <input type="checkbox"/> Light | <input type="checkbox"/> PowerPoint office | <input type="checkbox"/> Survey support |
| <input type="checkbox"/> Computer rentals | <input type="checkbox"/> Live surgery | <input type="checkbox"/> Printing (on-site) | <input type="checkbox"/> Switching |
| <input type="checkbox"/> Cue light systems | <input type="checkbox"/> Meeting Architecture | <input type="checkbox"/> Production | <input type="checkbox"/> TalkTime!™ |
| <input type="checkbox"/> Co-creation formats | <input type="checkbox"/> Meeting design | <input type="checkbox"/> Projection | <input type="checkbox"/> Telephone conferencing |
| <input type="checkbox"/> Computer classes | <input type="checkbox"/> Meeting identity | <input type="checkbox"/> Quiz design & technology | <input type="checkbox"/> Teleprompting |
| <input type="checkbox"/> Crowd-sourcing techniques | <input type="checkbox"/> Meeting room floor plans | <input type="checkbox"/> Registration stations | <input type="checkbox"/> Tradeshow AV services |
| <input type="checkbox"/> Conference newsletter | <input type="checkbox"/> Messaging system | <input type="checkbox"/> Remote presentation | <input type="checkbox"/> Trussing |
| <input type="checkbox"/> Cyber café | <input type="checkbox"/> Meter boards | <input type="checkbox"/> Remote participation | <input type="checkbox"/> Twitter back-stream |
| <input type="checkbox"/> Décoration | <input type="checkbox"/> Moderators | <input type="checkbox"/> RFID systems | <input type="checkbox"/> Video conferencing |
| <input type="checkbox"/> Digital invitation | <input type="checkbox"/> Mobile Air Wall™ | <input type="checkbox"/> ROI projects | <input type="checkbox"/> Video e-mail stations |
| <input type="checkbox"/> DVD duplication | <input type="checkbox"/> Mobile phones | <input type="checkbox"/> Role-plays | <input type="checkbox"/> Video report |
| <input type="checkbox"/> Educational entertainment | <input type="checkbox"/> Networking technology | <input type="checkbox"/> Satellite video connection | <input type="checkbox"/> Video production |
| <input type="checkbox"/> Electronic badges | <input type="checkbox"/> Networking techniques | <input type="checkbox"/> Scripting | <input type="checkbox"/> Video channel |
| <input type="checkbox"/> Electronic business cards | <input type="checkbox"/> Office equipment | <input type="checkbox"/> Set building | <input type="checkbox"/> Virtual meetings |
| <input type="checkbox"/> Electronic signage | <input type="checkbox"/> Opening ceremony | <input type="checkbox"/> Shipping | <input type="checkbox"/> Visual facilitation |
| <input type="checkbox"/> Electronic posters | <input type="checkbox"/> On-line abstracts | <input type="checkbox"/> Signage, printing & easels | <input type="checkbox"/> Voting keypads |
| <input type="checkbox"/> Electronic abstract kiosks | <input type="checkbox"/> On-line brainstorming | <input type="checkbox"/> Site inspection | <input type="checkbox"/> Webcasting |
| <input type="checkbox"/> Electricity distribution | <input type="checkbox"/> On-line networking systems | <input type="checkbox"/> SMS texting services | <input type="checkbox"/> Walkie-talkies |
| <input type="checkbox"/> Facilitation | <input type="checkbox"/> On-line video channel | <input type="checkbox"/> SMS based voting | <input type="checkbox"/> Wi-Fi hot-spot |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> On-site filming and editing | <input type="checkbox"/> Social media integration | <input type="checkbox"/> Wide screen projection |
| <input type="checkbox"/> Game consoles | <input type="checkbox"/> Paper shredding | <input type="checkbox"/> Sound | <input type="checkbox"/> Wide screen presentations |
| <input type="checkbox"/> Hybrid meetings | <input type="checkbox"/> Participation software | <input type="checkbox"/> Speaker support | <input type="checkbox"/> ... |



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