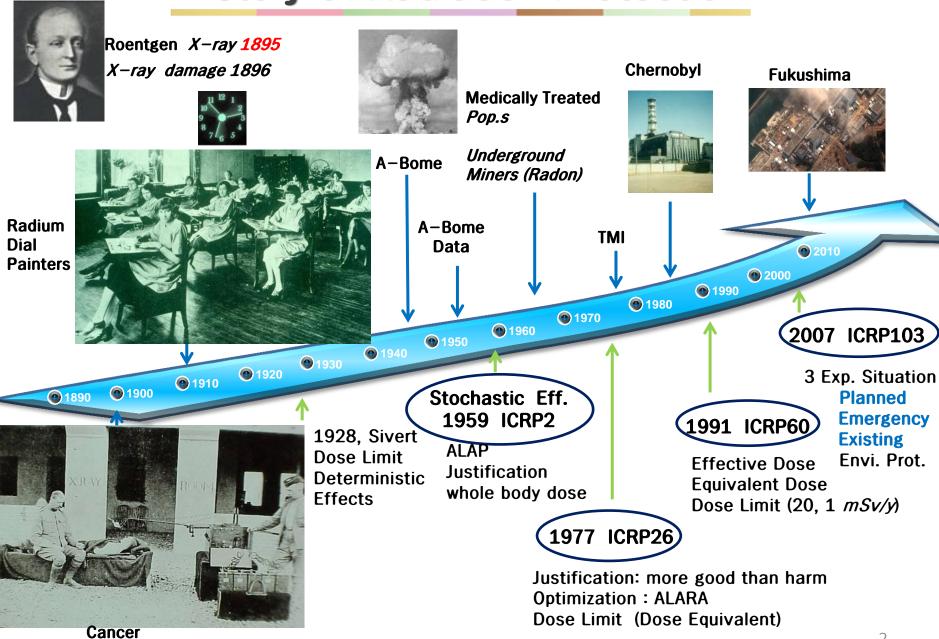
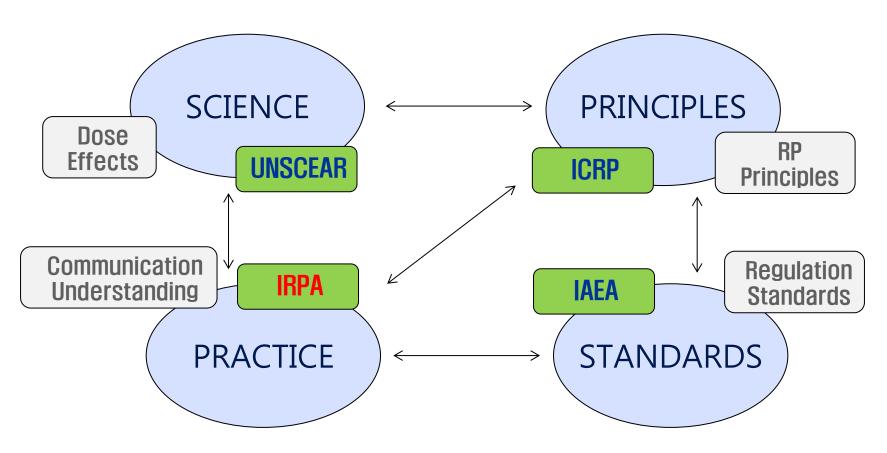




History of Radiation Protection



IRPA (Internal Radiation Protection Association)



Olympic of RP (61 Countries, 48 Associations and Organizations)

Lesson Learned from a Failure

- Causes of a Failure in 2008 (IRPA12, Buenos Aires) Lack of Experts, Strategy, Funds Insufficiency of Passion for attraction
- Benchmarking of Cases of Success Suitable Strategy for the type of Voting Supported by Korea Tourism Organization, STO...

IRPA15, Seoul AOC

- Selection of Main Action Items
 6 Action Items were selected in the 1st meeting
 Korean Night, PT file, Booth, Memento, Funding, Contact
- Committee Members with Passion contractors were troubled with CMs' requests

Prearrangement

- International Networking IRPA EC member
- A Booth in good location adjacent to catering Lounge area
- Focus on Influential National Delegates private contact













Expert Advice

- Mementos welcomed by foreigners
 Fans with Taeguk design/ universal chargers
- Trials and Errors for making a Leaflet a printing officer Vs an expert designer







Bid Committee

Chairman

Jong Kyung KIM / Hanyang University

Vice Chairman

Kun-Woo CHO/ Korea Institute of Nuclear Safety

General Secretary

Moon Hee HAN/ Korea Atomic Energy Research Institute

Secretary

Youngduk KIM/ New Korea Industrial Co., Ltd

KARP Secretary

Jin Kyu KiM/ Korea Atomic Energy Research Institute Sung Hwan KiM/ Catholic Univ. of Korea School of Medicine Keon Wook KANG / Seoul National Univ. College of Medicine

Hospitable

Seoul offers warm hospitality to make visitors feel welcome and comfortable. Seoul promises to provide not only the kindness of it's citizens, but also the best services and support for the successful hosting of events.

Entertainment

Seoul is an exciting city where you have 24 hours access to various leisure and entertainment spots. Seoul attracts many famous performers throughout the year and provides a great variety of art, music, dance, and theatrical performances. You can also enjoy shopping or a soothing massage and spa treatment as they too are available 24 hours. In Seoul, the number of unique entertainment opportunities is endless.

Security

Seoul has earned a reputation as a city with a high level of safety, security and sanitation. Seoul operates the Seoul Global Center to provide various services to visitors, such as the Medical Center for Foreigners, and a Call Center providing services in various languages. Many services and facilities are available 24 hours a day.

Cuisine

Visitors to Seoul often list Korean cuisine as one of the most memorable highlights of their trip. Everyone has their own favorite dish, be it Kimchi, Galbi (marinated ribs) or Biblimbap (rice topped with sauteed vegetables). Of course, you can also enjoy a variety of world cuisine as well from Middle Eastern kebabs, Indian curries or a range of Italian specialities.

Seoul Facts



- Population: 10,456,000
 Norea's Population: 48,46 millions
- Stat: 605.27 km2(233.69 ml2)
- . Climate: Distinctive four seasons.
- Sconomic Indicators:
 Accounts for 21% of Korea's GDP
 (Security GRDP: KRW 127,175 trillori)
- 2008 UA World rank 7th (3rd in Asia)
- . 2008 IDCA World rank 9th Gird in Asial

Convenience

Seoul is served by two international airports. Incheon International Airport is the main one, and is located just 50 km from Seoul. A modern 12 line subway system connects every coner of Seoul and has sign, maps and announcements in English. Together with a bus-only lane system and taxis with free interpretation services, getting around Seoul has never been more efficient and affordable.



IRPA 15 In Seoul 2020 Seoul: Your Complete Convention City

Impressive Korean Night

Sponsored by KTO due to IRPA guideline KTO convention team organized the event

Dinner for 200 persons and Korean Rhythm
Korean Performance Team from London















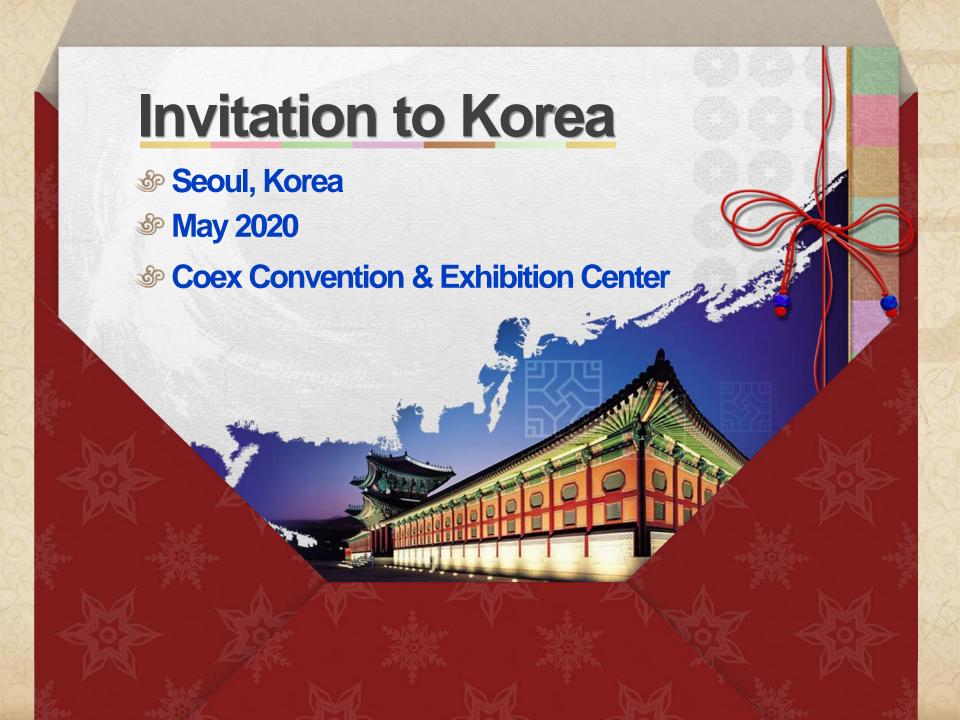
Competitive PT

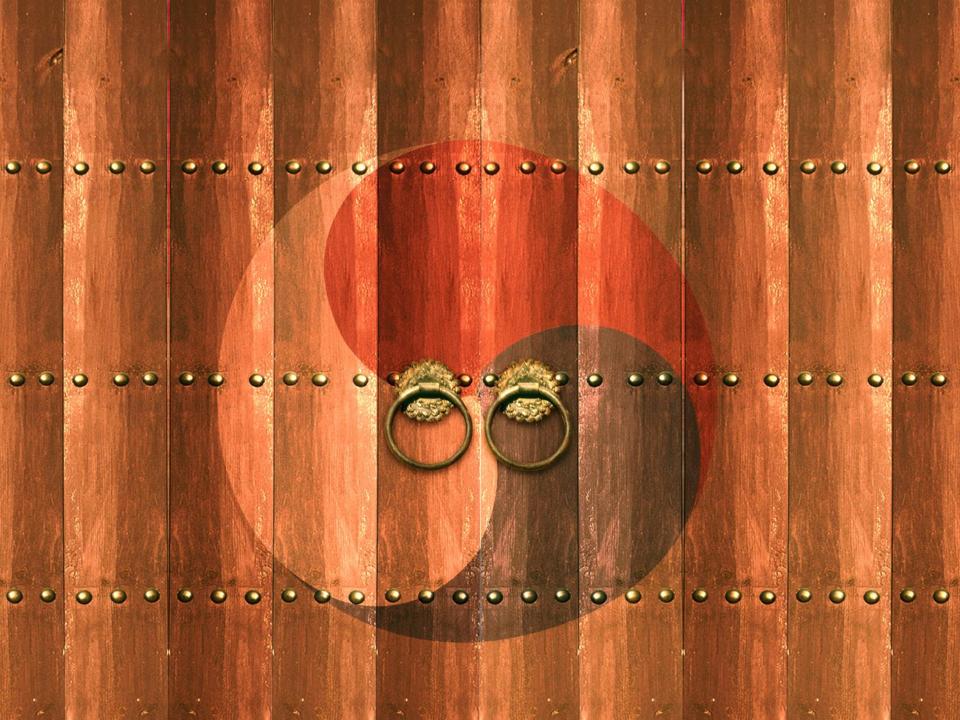
Voting after 10 minutes PT

Persuading the reasons "Why choose Seoul?"

4 100 hr preparation for 10 minute PT

PT clinic was very helpful





Why Choose Seoul?

Fully Committed
Strong Support
World-class Infrastructure
Unforgettable Cultural Experience

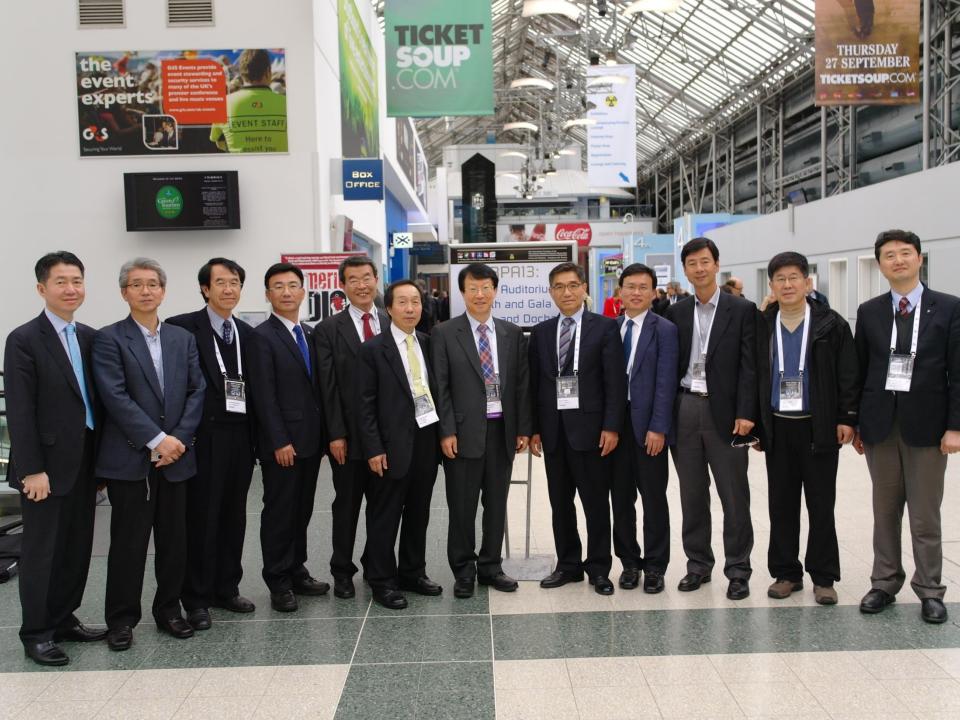






Seoul 123, Adelade 43, RiuDejaneiro 10





Concluding Remarks

- Fully Supported by MICE related governmental organization KTO, STO, COEX etc.
- Considering the Characteristics of IRPA's Voting Type Making Suitable strategy
- **Attract Organization Committee**

Committee members of passion for attraction

