

UIA Roundtable 2015:

Where to find free & low-cost help

Mieke Barbé

Meetings Professionals International Belgium



MPI in Brief

Meeting Professionals International (MPI) is the largest and most vibrant global meeting and event industry association. Founded in 1972, the organization provides innovative and relevant **education**, **networking** opportunities and **business exchanges**, and acts as a prominent voice for the promotion and growth of the industry. MPI membership is comprised of approximately 18,500 members belonging to more than 80 chapters and clubs in 22 countries.



MPI Membership Rates

Member category	Joining	Renewal
Association/Non Profit Meeting Professional	375 EUR	325 EUR
Government Meeting Professional	375 EUR	325 EUR
Students	40 EUR	40 EUR

For all rates, see <http://www.mpiweb.org/Membership/Info>

Memberships start when your payments is processed and is valid for 12 months after that date.





EUROPEAN MEETINGS & EVENTS CONFERENCE

COPENHAGEN | DENMARK
7-9 February | 2016



If attending EMEC,
purchase your
membership at
a preferred rate.

EMEC REGISTRATION	EARLY RATE Open Until 18 Dec 15	STANDARD RATE 19 Dec 15 – 15 Jan 16	LATE RATE 16 Jan 16 – 9 Feb 16
Member Rates			
Full Conference - Planner	€499	€599	€699
Full Conference - Student	€99	€129	€159
Non Member Rates			
Full Conference - Planner	€599	€699	€799
Full Conference - Student	€139	€169	€199
Package Rates			
Conference & MPI Membership Package Planner*	€729	€829	€929
Conference & MPI Membership Package Student*	€179	€209	€239

MPIweb.org Resources



MEETING PROFESSIONALS INTERNATIONAL



MPI Global Marketplace

FREE RESOURCE DATABASE

The MPI Global MarketPlace is the database dedicated to the global meetings industry, helping you find the products & services you might need on a global scale.

<http://mpiglobalmarketplace.com>

The screenshot shows the MPI Global Marketplace website. At the top, the MPI logo (Meeting Professionals International) is displayed. The main navigation bar includes 'Home' and 'Find Vendor by Location'. On the right, there are links for 'Tools', 'Advertisers', and 'Help?'. A 'FEATURED CONTENT' section lists 'Blair Hotels of Wyoming', 'Philadelphia at Penn's Landing', and 'Inspiring, stimulating, unforgettable...'. Below this is a search bar with the text 'Search the Guide...' and a 'Search' button. There are also radio buttons for 'Exact Phrase', 'All of the Words', and 'Company Name'. Below the search bar are input fields for 'Country', 'State/Province', 'City or Zip', and '100 miles', along with a 'Chapter Selection' dropdown and checkboxes for 'Video Listings' and 'Exhibitor'. The main content area is titled 'Featured Companies - (view all)' and features two company listings: 'Messe Frankfurt Convention Centre for big events!' and 'Bismarck-Mandan CVB — North Dakota'. Below this is a 'Product Showcase' section with a '(view all)' link. The 'Categories' section is titled '(Currently Sorted on Region: (Currently filtered on region: Europe))' and lists various categories such as 'Advertising / Marketing / Promotion / Public Relations', 'Convention / Exhibition / Meeting Services', 'Planning / Logistics / Venues', 'Transportation / Travel', 'CVBs / Agencies', 'Communications / Technology', '3D / Virtual Trade Shows', 'Event Production', 'Market Research', 'Publications', 'Apparel', 'Event ROI', 'Meeting Journal / Notebook', 'Signage', 'Branding', 'Gifts', 'Notebook', 'Social Media Marketing', 'Candy', 'Graphic Service / Design', 'Print Services', 'Telemarketing', 'CD Rom Services', 'Lead Generation', 'Programs', 'Tote Bags', 'Copy Writing', 'List Broker', 'Promotional', 'Tradeshows Displays / Magazine Rack', 'Direct Mail', 'List Services', 'Awards', 'Wristbands', 'Event Marketing', 'Loyalty Program', 'Public Relations', 'Communications / Technology', 'Animation', 'Easel Pads', 'Microphone Systems', 'Teleconferencing Service', 'Audience Response', 'Event Staging / Production', 'Mobile Event Applications', and 'Two Way Radios / ...'. Each category has a 'back to top' link.



Meetings Outlook

FREE RESOURCE PUBLICATION

A quarterly publication based on future-focused data that will help you identify new trends and innovations on the horizon.

Past Issues of *Meetings Outlook*

[Fall 2015](#)

[Summer 2015](#)

[Spring 2015](#)

[Winter 2015](#)

[Fall 2014](#)

[Summer 2014](#)

[Spring 2014](#)

[Winter 2014](#)

[Past issues of MPI's *Business Barometer*](#)



MEETINGS OUTLOOK™



The increasingly healthy industry landscape is creating a stronger seller's market as well as an explosion of new opportunities. With that, however, arise new challenges in managing the expectations of planners, suppliers and clients.

2015 FALL EDITION



The Meeting Professional

FREE RESOURCE DIGITAL PUBLICATION

MPI's monthly magazine is a valuable source of news and insights for the meetings and events industry. As a member, you will be able to access and search The Meeting Professional for any research effort you may undertake.

Printed magazine is sent to members.

Archive of previous publications:

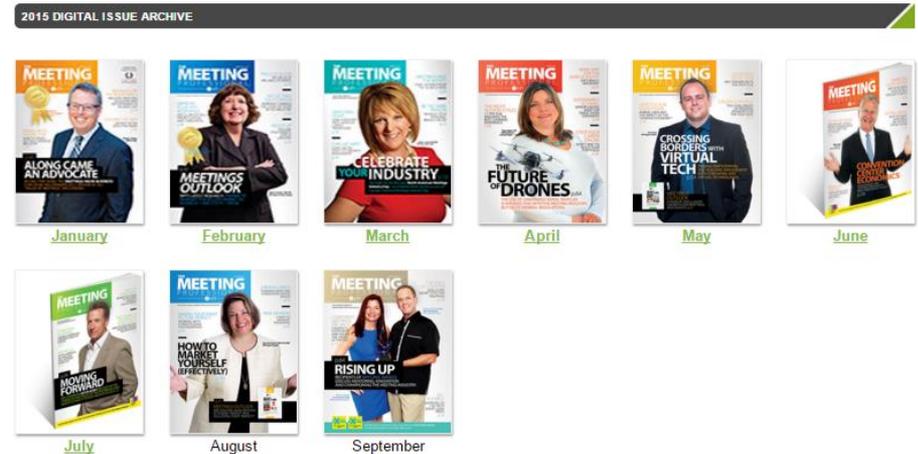
<http://www.mpiweb.org/Magazine/Archive>



THE MEETING PROFESSIONAL® AND ONE+ ARCHIVE

The archive includes cover stories, featured articles and all columns for 2002 - present. Click here for [Subscription and Back Issue](#) ordering information.

[EMFA Archive](#)



MPI Destination Finder

FREE RESOURCE

A tool which makes it simple to keep up with destination news, explore a map with meeting locations, glance at fast facts, and connect with experts from the local convention & visitors bureau (CVB). The CVB sales professionals are your best first point of contact to help you find the right hotels or venues for your next meeting.

<http://www.mpiweb.org/destination-finder>



Find or Compare Your Favorite Locations

powered by **empowerMINT.com**
the personal meeting planning tool

is proud to partner with DMAI's empowerMINT.com, the **personal meeting planning tool** that connects you with **CVB destination experts**, the best first point of contact to help you find the right fit for any size meeting.

of guest rooms : single hotel

convention facility

 **SEARCH**



MEETING PROFESSIONALS INTERNATIONAL



MPI Speaker Resource

MEMBER RESOURCE

A best in class speaker resource! As an added value for being a member, you will be granted access to the MPI Speaker Resource.

<http://www.mpiweb.org/speaker-resource>

MPI HOME SEARCH MY EVENTS LOG IN

FIND A SPEAKER

10,020 SPEAKERS FOUND

SEARCH

-- expertise / topic --

Search by name, topic, experience, keyword, program style or CMP Domain.

PRICE RANGE any

AVAILABILITY any

mm/dd/yyyy Location...

Find local deals

MUST HAVE

Listed Fee

Reviews

Video

MPI

-- engagement type --

-- language --

-- program style --

Todd Cohen (PA)

As the worlds leading expert on Sales Culture, Todd will motivate your audience by showing how we all sell everyday leading to more revenue, more profits and amazing client engagements!

CONNECT

\$11,500 - \$15,000

26 Reviews: 100%

SALES CUSTOMER SERVICE BUSINESS GROWTH

ACCOUNTABILITY NETWORKING PRESENTATION SKILLS

SERVICES

Marlisa Brown (NY)

Marlisa Brown Registered Dietitian, Certified Diabetes Educator, Chef and Entrepreneur. Building innovative health solutions for a healthy business. Inspiring and Igniting audiences.

CONNECT

\$2,500 - \$5,000

7 Reviews: 100%

HEALTH & NUTRITION WELLNESS ENTREPRENEURISM

COACHING WOMEN IN BUSINESS FOOD HEALTHCARE

MEDICAL MARKETING

Jason Forrest (TX)

Transform your team with seminars that teach you how to change salespeople into sales professionals, managers into coaches, and companies into unleavable cultures.

CONNECT

\$10,000 - \$15,000

17 Reviews: 100%

TRAINING MANAGEMENT SALES LEADERSHIP

CORPORATE CULTURE COACHING REAL ESTATE



Research & Tools

FREE LIMITED RESOURCE – FULL ACCESS TO MEMBERS DIGITAL PUBLICATIONS



Meetings Outlook

A quarterly report offering a unique look through the eyes of your peers into the future of the meeting and event industry.



Hybrid Meetings

Hybrid meetings and events are creating opportunities for meeting professionals. It's easy to get started with these tools.



UKEIS

The U.K. Economic Impact Study (UKEIS) reveals the value of the meetings industry to the UK economy.



Business Value of Meetings

Quantify the business return of live events and develop tools for accurate output measurement.



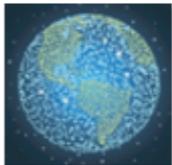
Meeting Design

Meeting Design Study and Tools provide both a framework and a bridge between the state of meetings today and the future.



USESS

This study quantifies the economic contributions made by the more than 1.8 million U.S. meetings, trade shows, conventions, congresses, incentive events and other meetings



Corporate Social Responsibility

Meetings and events will be affected by new standards for sustainable and socially responsible programs.



Strategic Meetings Management

SMM drives meetings to achievable and measurable outcomes, aligned with strategic business objectives.



Virtual Meetings

Formulate a strategy specific to your virtual meetings and events portfolio.



Future of Meetings

Research that focuses on emerging issues, cutting-edge information and trends in meeting distribution channels.



CEIS 3.0

The Canadian Economic Impact Studies report on the significance of meetings held in Canada and provides economic assessment of business events.



White Papers

Keep up with the latest trends, reports, surveys and more.



MPI Conference Webcasts

FREE RESOURCE WEBCASTS



Streaming Sessions from MPI Signature Events

Access all of the recorded sessions
from MPI's global events.



MEETING PROFESSIONALS INTERNATIONAL



MPI Webinars

FREE LIMITED RESOURCE – FULL ACCESS TO MEMBERS

MPI Webinars

Education built to
inspire and advance
your professional
development.



MPI Webinars included with membership
Non-members US\$25

REGISTER **UPCOMING** WEBINARS

EXPLORE **PAST** WEBINARS

Joining webinars gives you CMP Clock hours



MEETING PROFESSIONALS INTERNATIONAL



MPI Webinars

FREE LIMITED RESOURCE – FULL ACCESS TO MEMBERS

Content can be purchased by non-members

View archived education sessions and webinars, many are eligible for CIC-approved clock hours.

CIC is the Convention Industry Council, in charge of CMP (Certified Meeting Professional) Certification.

<http://www.mpiweb.org/Portal/OnDemand>

PROFESSIONAL DEVELOPMENT
OnDemand

- Decarbonating Your Events
- Green Eggs & Ham
- Facebook And Twitter For The Meeting Professional
- Year In Review: An Extraordinary Year For Meeting And Event Legal Cases
- Webinar: Essential Job Search And Career Connection Tips
- Webinar: The Right Buyers
- Webinar: Don't Let Your Event's Technology Zombie Control You!
- Webinar: The Latest Trend Differences Between Gen Y And Meeting Professionals
- Webinar: Lay-Offs, Cutbacks And Closing Down
- A Brand New World
- Webinar: Economic Impact Data And The Attack On Meetings
- Webinar: The Courage To Be Real



MEETING PROFESSIONALS INTERNATIONAL

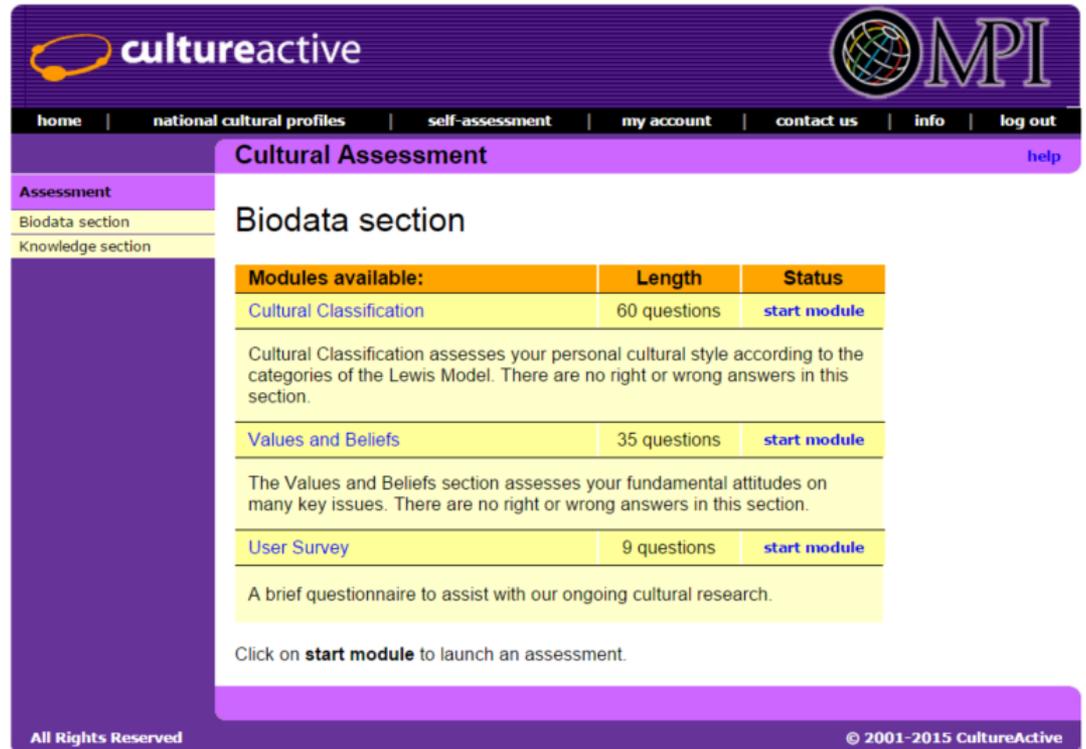


CultureActive Tool

MEMBER RESOURCE

Improve your cultural competence and ability to understand and communicate with other cultures.

<http://www.mpiweb.org/Partners/CultureActiveTool>



The screenshot shows the CultureActive website interface. At the top, there is a purple header with the 'cultureactive' logo on the left and the 'MPI' logo on the right. Below the header is a navigation bar with links for 'home', 'national cultural profiles', 'self-assessment', 'my account', 'contact us', 'info', and 'log out'. The main content area is titled 'Cultural Assessment' and includes a 'help' link. On the left side, there is a sidebar menu with 'Assessment' selected, and sub-items for 'Biodata section' and 'Knowledge section'. The main content area displays the 'Biodata section' with a table of available modules. The table has three columns: 'Modules available:', 'Length', and 'Status'. Below the table, there is a brief description for each module and a 'start module' link. At the bottom of the page, there is a footer with 'All Rights Reserved' and '© 2001-2015 CultureActive'.

Modules available:	Length	Status
Cultural Classification	60 questions	start module
Cultural Classification assesses your personal cultural style according to the categories of the Lewis Model. There are no right or wrong answers in this section.		
Values and Beliefs	35 questions	start module
The Values and Beliefs section assesses your fundamental attitudes on many key issues. There are no right or wrong answers in this section.		
User Survey	9 questions	start module
A brief questionnaire to assist with our ongoing cultural research.		

Click on **start module** to launch an assessment.

All Rights Reserved © 2001-2015 CultureActive



Industry Events Calendar

FREE RESOURCE

<http://u.mpiweb.org/mpiwweb/events/calendar>

MyMPI The Online Member Community
of **Meeting Professionals International**

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Upcoming Events

Hide Filter

Add an Event

Keywords

Location

Community

Type of Event

Show events from
previous months

Apply Filter



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Other Online Resources

Websites with free or low-cost content available for meeting planners



Associations Now

Search [q](#) [twitter](#) [facebook](#) [linkedin](#) [UPDATES](#)

now associations TOPICS + BLOGS MAGAZINE NEWSLETTER now ASSOCIATION CONNECTION

TOPICS

- All Topics
- Leadership
- Meetings**
- Membership
- Money & Business
- Technology



ROCK THE VOTE: GIVE ATTENDEES A SAY IN THE MEETING PLANNING PROCESS

BY SAMANTHA WHITEHORNE



CONVENTION CENTERS HELP MEET GREEN MEETING EXPECTATIONS

The newly released Green Venue Report shows that

EDITORS' PICKS



TRAVEL GROUPS OPPOSE FEE-DIVERSION PLAN IN HIGHWAY BILL

BY ERNIE SMITH



STUDY: TO RETAIN MILLENNIAL EMPLOYEES, ORGANIZATIONS MUST ADOPT NEW TECHNOLOGIES

BY ALEX BEALL

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CONGREX HOLLAND

free trial



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Eventory: Mobile Guide and Community for Events [Review]



By James Morgan |

How To Avoid The After Lunch Slump At Your



Connect

POWERED BY AZI

Connecting Your Buyers and Sellers Seamlessly

"There wasn't very much work on my end. The automation made my job easier."

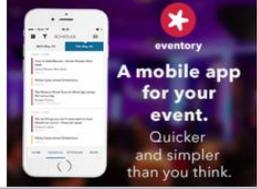
- Dan Ehinger, Industrial Supply Association

www.a2zinc.net/Connect



By Kelli White |

6 Things Marathon



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A mobile app for your event.

Quicker and simpler than you think.



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EVENT PLANNING EVENT DESIGN CORPORATE MEETINGS MEDICAL MEETINGS ASSOCIATION MEETINGS GLOBAL EVENTS CA



2016 F&B Trends: Get Your Crazy On

Alison Hall

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[London's Olympic Legacy Is, Fittingly, Teamwork](#)

Seen & Heard

OUR MUST READS

[5 Ways to Turn Panels from Boring To Brilliant](#)

[10 Irresistible Networking Techniques](#)

[Great Gifts Inspiration Board](#)

[5 Things About AV Every Meeting Planner Should Know](#)

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Special Essential



Quick Venues



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[Did Airbnb Leak Details of 'Experience Card'?](#)

[City hotel capacity growing but more rooms still needed to lure conventions](#)

[Orange County Convention Center to test shuttle-bus system](#)

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Upcoming Events

[View full industry Calendar »](#)

<p>November 18 WEBINAR: Business School Revisited-Collaboration and Leading High Performing Teams</p>	<p>December 01 WEBINAR: How the New PCMA Business Event Series Can Help Your Team</p>	<p>December 02 WEBINAR: The Myths and Realities about Food and Cost</p>	<p>December 03 WEBINAR: 12 Awesome Event Ideas From Around the World</p>
		<p>December 06 Dubai Meetings Forum</p>	



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