



UIA Round Table Europe 2018

Tips for Food and Beverage at your events from the French Capital of Gastronomy

Stéphane FRUCTUS – F&B Coordinator, Lyon Convention Centre



LYON, an exceptional city



LYON – The World Capital of Gastronomy

> Among the best places in the world to wine and dine

> First city with a dedicated Michelin guide

> 15 starred chefs in the Greater Lyon area (Michelin guide 2015) including the "legendary" Paul Bocuse

> Over 1000 restaurants and "bouchons" (typical regional Lyon cuisine

> Bocuse d'Or : the prestigious gastronomy award ceremony







What we do?

- > **Propose** a wide choice of options and menus
- > <u>Guide</u> your choice according to your specific needs
- Answer all your questions and assist you step by step
- > **Organise** food tastings prior to your event to reassure you on your choice

> **Deliver** a professional service paying particular attention to every detail – from the napkin to food waste management

AND MOST OF ALL...

...GIVE YOU PLENTY OF TIPS!!!





Tip 1: Food impacts your event image!

The catering at your event is crucial because it is so **closely linked to the image of your event**.

Your participants may forget the layout of the room, the colour of the carpet, and even a technical bug, but **if the catering is bad they will go home feeling deceived**.

Working with an in-house catering department gives you the opportunity to prepare your event and **have everything ready well in advance**.





Tip 2: Plan your specific options

Are there vegetarians or vegans?

What about a gluten-free option?

How many courses are enough?

A local menu or something more specific?

The catering department is able to answer all your questions and to work with you **step by step**.





Tip 3: Be green or... BE GREEN!

What happens after the event?

How to know if my Convention Centre is involved in **sustainable development**?

What about **food waste management**?

What are the rules regarding the **garbage** generated by the event?

Discover the **latest regulations** by asking the right questions.





www.lyonforevents.com

SEE YOU SOON IN OUR VENUES

CENTRE DE CONGRÈS DE LYON

R

EUREXPO LYON

LA SUCRIÈRE

MATMUT STADIUM

