

14th

UIA Associations
ROUND TABLE
Europe 2021

18 & 19 November 2021
Prague Congress Centre

Prague, Czech Republic

#UIA21EU

PROGRAMME



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Welcome to the 14th UIA Associations Round Table - Europe!

We welcome you to Prague for the 14th UIA Associations Round Table Europe – to the first hybrid UIA Associations Round Table Europe!

For over a century the Union of International Associations (UIA) has been working to promote and facilitate the work of international associations. Since 2007, the annual UIA Associations Round Tables have given associations an opportunity to learn through networking and through practice.

As an independent research institute, the UIA is able to bring together people one wouldn't meet anywhere else – even in any virtual environment. Many of the invitees will never be found on any other list: finding and documenting associations is, after all, the UIA's expertise. I am confident you will benefit greatly from the opportunity to exchange ideas, and to engage in active discussions with the speakers and each other – virtually and as well onsite.

The participants and speakers are people involved in running associations – of all sorts. The diversity of international associations attending any given UIA Round Table is remarkable, yet each UIA Round Table confirms that we have more in common than our associations' names might indicate. We share challenges and questions and concerns, exchanging ideas and engaging in active discussions with the speakers and each other. And this year, additionally, we share the experience of a hybrid event in Prague.

For two days, the city of Prague will welcome representatives from international associations – professional societies, service organizations, interest groups, and charities – to share, through workshops and discussion groups, their experiences in meeting challenges in membership, communication, strategy, governance, and more. The delegates will join either in-person or virtually. Our hosts from Prague Convention Bureau and the UIA team is happy to finally meet – or see again – many of you face to face.

We at the UIA look forward to meeting the delegates, to the presentations by those with experience in association work and to the thought-provoking discussions they will introduce, and to the opportunities to network – virtually and onsite – with our colleagues from other associations and other countries.

At the UIA we consider a Round Table a success if the participants go home with new ideas, with increased motivation, and with names of people with whom they want to stay in touch.

The 14th UIA Associations Round Table Europe 2021 is possible thanks to the generous support of our host Prague Convention Bureau and of our partners and sponsors. We thank them.

Sincerely,
Jacques de Mévius
Secretary-General of the UIA

Programme

17 November, Evening

18:30

Bus transfer from Holiday Inn Prague Congress Centre to the O2

19:00-22:00

Optional dinner in the O2 universum

22:00

Bus transfer from the O2 to Holiday Inn Prague Congress Centre

18 November, Morning

for delegates from associations and from industry

9:00-12:00

Optional tours and activities to discover Prague

meet in the lobby of Holiday Inn Prague Congress Centre at 9:00

for delegates from industry

10:30-11:30

Annual meeting of UIA Associate Members

for delegates from industry

11:30-12:30

Database training on UIA's Yearbook of International Organizations and International Congress Calendar

18 November, Afternoon

12:30

Lunch, hosted by Czech Convention Bureau and Zátíší Catering

Programme

18 November, Afternoon

14:00 - 16:00

Round Table session 1

- Opening keynote by **Cyril Ritchie**, President of UIA, First Vice-President of CoNGO: *“Associations in the World: Speaking Truth to Power”*
- **Ryan Brubaker**, Database Developer, UIA: *“Achieving goals, finding partners: UIA's Global Civil Society Database”*
- **Introductory presentations from all speakers**

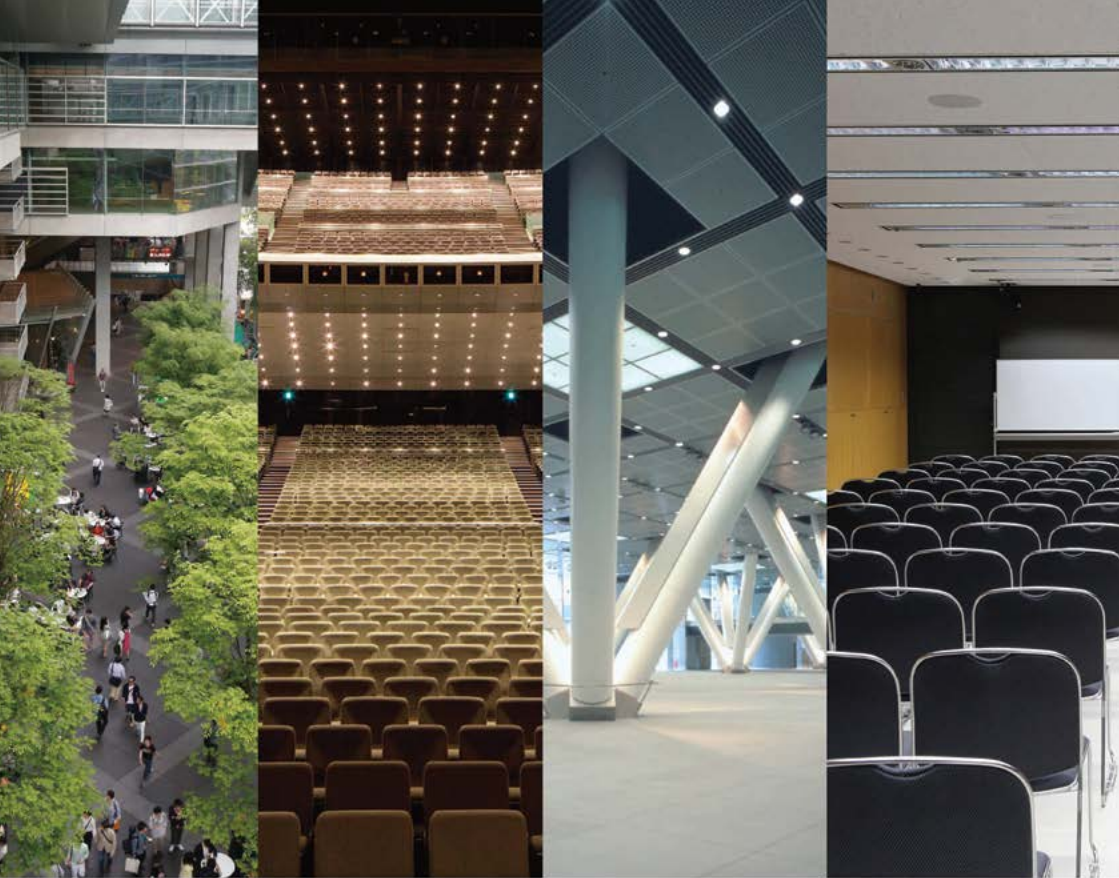
BREAK

16:30 - 18:00

Round Table session 2

Five parallel in-depth workshops:

- **Nina Gabatan**, World Steel Association: *“The road to membership retention is engagement” (for onsite delegates)*
- **Sara Polak**, prg.ai: *“AI - the next revolution and evolution of society” (for virtual delegates)*
- **Cyril Ritchie**, President of UIA, First Vice-President of CoNGO: *“The United Nations and Civic Associations” (for onsite delegates)*
- **Marc Mekki**, Inspire Limitless: *“Innovation through Design Thinking” (for virtual delegates)*
- **Prof. Radomír Kužel** (International Union of Crystallography), **Roman Muška** (Prague Convention Bureau & Hybrid City Alliance Co-Founder), **Bas Schot** (The Hague Convention Bureau & Hybrid City Alliance Co-Founder): *“Hybrid events: Everything you need to know” (for virtual AND onsite delegates)*



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Programme

18 November, Evening

19:00

Dinner, hosted by Czech Convention Bureau and Zátiší Catering

19 November, Morning

8:30 - 9:30

Optional site visit of the Prague Congress Centre

9:30 - 11:00

Round Table session 3

Five parallel in-depth workshops:

- **Nina Gabatan**, World Steel Association: *“The road to membership retention is engagement” (for virtual delegates)*
- **Sara Polak**, prg.ai: *“AI - the next revolution and evolution of society” (for onsite delegates)*
- **Cyril Ritchie**, President of UIA, First Vice-President of CoNGO: *“The United Nations and Civic Associations” (for virtual delegates)*
- **Marc Mekki**, Inspire Limitless: *“Innovation through Design Thinking” (for onsite delegates)*
- **Prof. Radomír Kužel** (International Union of Crystallography), **Roman Muška** (Prague Convention Bureau & Hybrid City Alliance Co-Founder), **Bas Schot** (The Hague Convention Bureau & Hybrid City Alliance Co-Founder): *“Hybrid events: Everything you need to know” (for virtual AND onsite delegates)*

BREAK



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- ✔ Value booster included
- ✔ Application may be submitted 4 months prior to event date

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Learn what other support and programmes are available by visiting www.businesseventssarawak.com.

Programme

19 November, Morning

11:30

Round Table session 4

Questions and conclusions from all speakers

19 November, Afternoon

12:30

Lunch, hosted by Czech Convention Bureau and Zátíší Catering

for delegates from associations and from industry

14:00-17:00

Optional tours and activities to discover Prague

meet in the lobby of Holiday Inn Prague Congress Centre at 14:00

UIA Social Media Feeds

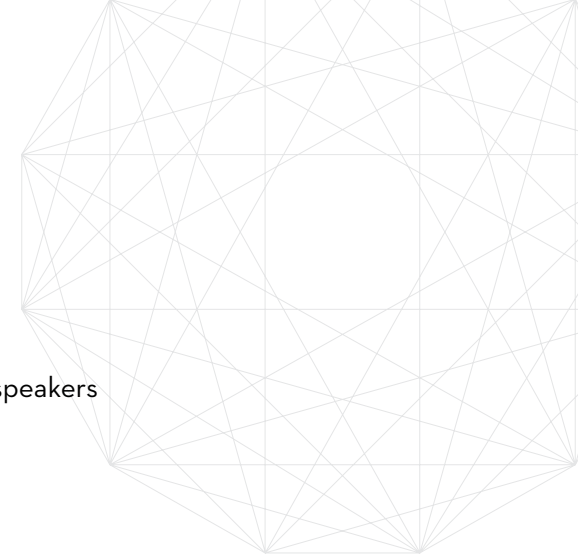
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Event hashtag: **#UIA21EU**

Twitter: **@uia_org**

Facebook: **@uiabrussels**

LinkedIn: **union-of-international-associations---uia**



Presenters

Cyril Ritchie

President of UIA

Biography

- President of UIA - Union of International Associations (since 2017)
- First Vice-President of CoNGO - Conference of Non-Governmental Organizations in Consultative Relationship with the United Nations (since 2018), formerly President (2011-2018)
- Honorary President of the Council of Europe Expert Council on NGO Law (since 2018), formerly President (2008-2018)
- Senior Policy Advisor of WFC - World Future Council (since 2012)
- Chair of ELCI - Environment Liaison Centre International (since 2000)
- Titular of the World Order of the Smile (since 1979)
- President of ICSFD - International Civil Society Forum for Democracy (2006)
- Chair of WOCSOC - World Conference on Civil Society (1999)
- Executive Director of ICVA - International Council of Voluntary Agencies (1964-1978 and 1990-1991)



Keynote: *'Associations in the World: Speaking Truth to Power'*

Associations are essentially groupings of citizens who have joined together to promote a good cause (human rights, environmental protection, aid to refugees, gender equality, good health and a thousand more) or to eliminate an evil (human trafficking, recruitment of child soldiers, racism and far too many more). Many associations are academic, scientific, technical, professional or legal, setting and raising national and international standards.

Presenters

Associations thus exert - increasing ? - influence in public affairs both nationally and internationally, and their voices must be heard in the corridors of power: whether in parliaments, ministries, municipal councils, corporate board rooms, or United Nations conference halls.

The UIA President's Keynote will explore the What, Why, How and When of all the above.

Workshop: *'The United Nations and Civic Associations'*

The United Nations System, now in its 76th year, has achieved and made possible vastly more good in the world than its founders imagined in 1945. A few illustrations would be Rights of the Child, the Law of the Sea, International Telecommunications coordination, World Heritage protection, the advancement of women, safeguarding biodiversity, peacekeeping...

The United Nations - or rather its member governments - have also fallen short in too many areas: preventing armed conflicts and genocide, reversing climate change, short-circuiting health crises, getting all girls into primary schools...

In all the above, the role of Civic Associations (NGOs, CSOs, CBAs, PVOs, MGoS...) has been permanent but often undervalued or simply overlooked, whether in operational fieldwork or in advocacy for better solutions. The Workshop will describe these often nebulous contributions towards achieving a more just world, and examine how to enhance results-oriented participation.

Presenters

Marc Mekki

Innovation Coach at Inspire Limitless

Biography

Marc is a speaker, author, coach and advisor on digital innovation, design thinking and the future of travel. Having spent the last 20 years taking up entrepreneurship challenges in China, Europe and the Middle East, Marc is well placed to offer actionable advice and to co-strategise on innovation, change management and creative thinking. Since 2009 Marc has been invited to speak, train and coach in Europe, Asia, Middle East, and South America for organizations like Amadeus, ICCA, Dorchester Collection, Meet in Flanders and many more. He is a contributing author for Boardroom Magazine, Arabian Business and Association Meetings International on innovation and futurism. Marc holds a Design Thinking certification from MIT Sloan School of Management.



Presenters

Workshop: 'Innovation through Design Thinking'

What would be the impact for your business or organization if your management teams could unleash a powerful reservoir of latent creativity and resourcefulness to propel productivity, morale and bottom line to new heights?

In a volatile and changing world where disruptive startups, climate issues, regulation and geo-politics can wreak havoc on traditional business models, can you really afford NOT to wield the tools and techniques that even the world's most powerful companies leverage to survive and thrive? From corporations like Apple and Nike to small museums, non-profits and NGOs, Design Thinking has helped shape some of the greatest products and services of the last 40 years.

The price for inaction in the 2020's is becoming untenably high while the dynamics of work are changing in front of our eyes on what seems like a daily basis.

Design Thinking will empower your teams and give them the confidence to excel no matter what the world throws at us next.

This session offers an engaging introduction to this powerful methodology and mental framework.

Presenters

Nina Gabatan

Manager for Membership and Business Development, World Steel Association

Biography

Nina is an associations' professional for over 15 years. She is Manager Membership and Business Development in World Steel Association (worldsteel), a not-for profit industry association based in Brussels, Belgium. It represents about 85% of global steel production and its membership has presence in all regions and in more than 50 countries around the world. In her position, her focus is membership engagement and retention.



Nina has an Executive Master's in international Association Management from the Solvay Brussels School of Economics and Management as well as an MBA degree in Strategic Management from the Maastricht School of Management (The Netherlands) in partnership with the Washington University (USA). She also has a diploma in Marketing Management (The Netherlands), and a Bachelor's in Science degree in Commerce (Philippines).

Her previous experience includes finance and budget management, marketing and development work for small and medium industries and NGOs, as well as customer service management and business planning.

Nina enjoys meeting and working with people from different cultures and backgrounds. The exposure helps her gain valuable perspectives and to be grounded.

Presenters

Workshop: 'The road to membership retention is engagement.'

In this session, Nina will share the process used by The World Steel Association for engaging and retaining members.

- How well do you know your members: leaders, influencers, followers and gatekeepers?
- Value proposition versus members' expectations
- Being agile
- Membership Report Card: an annual engagement report to members



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Presenters

Workshop: 'Hybrid events: Everything you need to know' with Prof. Radomír Kužel, Bas Schot & Roman Muška

The COVID-19 pandemic crisis greatly accelerated so many trends that were already underway. For example, organizations learned that remote work really can work, employees have found that they enjoy working remotely some or all of the time, and new technologies have been developed and will continue to be developed that make remote collaboration easier and easier.

As the world slowly opens up again, businesses and event planners are exploring how conferences, congresses, and meetings can best serve this global post-lockdown world. One thing is sure, the business world is not going to return to how it was pre-pandemic with a default to in-person meeting for everything.

The aim of this workshop is to discuss the challenges and opportunities for associations when converting their congresses to hybrid. What should be the role of CVB in a virtual and hybrid world of meetings? Prof. Radomír Kužel will share his fresh experience from the organization of the 25th Congress of the International Union of Crystallography (IUCr), which took place in Prague in August 2021 and attracted 1200 virtual and 500 onsite delegates.

Presenters

Prof. Radomír Kužel

International Union of Crystallography

Biography

Author or co-author of more than 150 publications in international journals and reviewed proceedings and more than 100 other contributions in journals and conference materials with about 2500 citations, H-index according WOS - 30. About 15 invited lectures at international conferences and meetings.



- 2006-2013: Member of the Executive Committee of the European Crystallographic Association (ECA)
- 2014-2021: Member of the Executive Committee of the International Union of Crystallography (IUCr),
- 2004-2014: Member of the EPDIC committee
- Member of the Size-Strain conference committee since 1995
- Since 1992 - Secretary of the Czech and Slovak Crystallographic Association (CSCA).
- 2011 - 2017 Chair of the Regional Czech and Slovak Committee of the IUCr.
- Since 1994 - Editor-In-Chief and technical editor of the journal: *Materials Structure in Chemistry, Biology, Physics and Technology*, published by the CSCA
- Chairman of the IX. European Powder Diffraction Conference (EPDIC), Prague, September 2004 (350 participants)
- Secretary of the 18th European Crystallographic Meeting, ECM-18, Prague (1000 participants)
- Chair of the 25th Congress of the International Union of Crystallography (IUCr), Prague, Hybrid Congress with 1700 participants (500 onsite and 1200 virtual participants)

Presenters

Bas Schot

The Hague Convention Bureau & Hybrid City Alliance Co-Founder

Biography

Bas Schot works as Head of Convention Bureau and member of the Management Team of The Hague & Partners for more than 5 years. Before that, Bas worked for 18 years as a Professional Congress Organizer (PCO) at various international agencies in the management of association congresses around the globe. Bas currently manages a team of sales managers, marketing communication employees and a sales support and coordination team on a daily basis.



Roman Muška

Prague Convention Bureau & Hybrid City Alliance Co-Founder

Biography

Roman started his career in the MICE segment 25 years ago as Project Manager working for an international DMC & PCO. Since 2011 he served as the Country Manager of a global PCO - AIM Group International in Prague. In 2013, he became a member of the Prague Convention Bureau Board of Directors and in 2015 its first Vice President. Since January 2016 he became fully involved in the Prague Convention Bureau as the Managing Director.



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Presenters

Sara Polak

prg.ai

Biography

Sara is an Oxford-educated archaeologist and anthropologist, with a PhD in human cognition and music. For the last 6 years she has worked in tech companies across the UK, USA, and New Zealand. She is now spearheading the Czech artificial intelligence initiative as a part of prg.ai, bringing together industries, academics, the state, and startups to harness Czech Republic's AI talent and build it into a global AI hub. One of her main focuses has been Neuron soundware, who are revolutionising manufacturing through using audio signals to predict whether machines are going to break or not, leading industry 4.0 in predictive maintenance. Having come from archaeology, Sara's passion is to help institutions and individuals navigate our next social evolutionary stage, which will be dominated by AI-based technologies and revolutionise the way we organise and function as an economy, state, society, and community. She is now doing that as a part of Startup Disrupt and a co-founder of Innovation Disrupt House to ensure latest innovations get adopted scalably in society.



Workshop: *'AI as the next revolution and evolution of society'*

AI as the next revolution and evolution of society. The need for a multidisciplinary approach and the importance of education around AI in order to scalably apply it in society.

Presenters

Ryan Brubaker

web and database developer, UIA - Union of International Associations

Biography

Ryan has worked as a web and database developer at UIA since 2011. He is responsible for the user interface of UIA's databases, the ongoing development of its website and the visual identity of the organization. He also provides regular training sessions on the use of UIA's Yearbook of International Organizations and International Congress Calendar digital publications. Before joining UIA, Ryan ran a communications design studio crafting online identities for associations and small businesses.



Presentation: *"Achieving goals, finding partners: UIA's Global Civil Society Database"*

UIA provides tools and data to help associations with their outreach, event planning and more. Ryan will present a number of UIA's tools, including a live demo of 'Open Yearbook' and 'Open Calendar', explain the history and future plans of the Global Civil Society Database, and will answer questions about how associations can best take advantage of these free resources.

15th UIA Associations Round Table – Brussels

20 May 2022

Marriott Grand Place
Brussels, Belgium

About the UIA

“... to serve as a centre for documentation, study, service, and the promotion of closer relations between international associations.”

The Union of International Associations (UIA) is a non-profit, independent research institute documenting the current and historical work of international nongovernmental organizations (INGOs) and intergovernmental organizations (IGOs) and promoting the public awareness of their activities.

Since its foundation, the UIA has focused on recording the nature and evolution of international civil society. The UIA's focus today is on promoting the internationality of these organizations and in representing the collective views of international bodies.

The UIA collects, hosts and provides up-to-date, reliable information on global civil society, and maintains the most comprehensive source of information on international associations, their activities and concerns, and their meetings activities.

The UIA has existed since 1907 when it was founded by two Belgians, Henri La Fontaine and Paul Otlet. La Fontaine was an international lawyer, professor of international law, and a member of the Belgian Senate for 36 years. He was a socialist, a renowned bibliographer, and a devoted internationalist. In 1913 he was awarded the Nobel Peace Prize for his work as “the effective leader of the peace movement in Europe”. He and his sister Léonie La Fontaine were also early advocates for women's rights and suffrage, founding the Belgian League for the Rights of Women in 1890.

Otlet was a lawyer, bibliographer, political activist, and a Utopian with an internationalist agenda. His seminal work in documentation included the creation of the Universal Decimal Classification system. Otlet envisioned

16th UIA Associations Round Table – Europe

24 & 25 November 2022

Postillion Convention Center Rotterdam – WTC
Rotterdam, Netherlands

an international Network for Universal Documentation: a machine which would allow users to search, read and write to a database stored on millions of index cards, and which could be accessed from great distances. The idea of networked documents was so novel that no one had a word to describe these relationships until Otlet invented one: links. Today, Otlet is considered one of the fathers of information science.

The UIA has Consultative Relations with UNESCO, UN/ECOSOC, and ILO. It collaborates with the Council of Europe and the European Commission. A special ECOSOC resolution of 1950 establishes cooperation between the United Nations and the UIA for the preparation of the Yearbook of International Organizations.

The UIA is in regular contact with some 42,000 active international non-governmental organizations documented in the Yearbook.

UIA's Purpose

The UIA's aims as stated in its statutes are to:

- *Facilitate the evolution of the world-wide network of non-profit organizations.*
- *Promote understanding of how such bodies represent valid interests in every field of human activity – scientific, religious, artistic, educational, trade, labour.*
- *Collect and disseminate information on these bodies and their interrelationships.*
- *Present such information in experimental ways, as a catalyst for the emergence of innovative bodies.*
- *Promote research on the legal, administrative and other problems common to these bodies.*

The UIA seeks to achieve these goals primarily in three ways:

1. *By documenting global civil society activity*

The UIA's associations database - the basis of the Yearbook of International Organizations both online and in print - attempts to cover all "international organizations", according to a broad range of criteria. It therefore includes many bodies that may be perceived as not being fully international, or as not being organizations as such, or as not being of sufficient significance to merit inclusion. Such bodies are nevertheless included, so as to enable users to make their own evaluation in the light of their own criteria.

In preparing and updating the organization profiles, the UIA gives priority to information received from the organizations themselves, then checks this information against other sources (periodicals, official documents, media, etc.) to present a reliable picture of a dynamic situation. The information presented by the UIA is structured, comprehensive and concise. A standard framework makes comparison possible.

2. *By publishing research reports*

The UIA's associations database - the basis of the Yearbook of International Organizations both online and in print - is continuously updated and includes descriptions of some 70,000 international organizations - NGOs and IGOs - active in all fields of human endeavour, in all corners of the world, and throughout centuries of history.

Its meetings database - the basis of the International Congress Calendar both online and in print - currently includes half a million international meetings of these bodies, from 1850 to far into the future.

The organization profiles and meetings profiles are complemented by bibliographies, biographies, statistical reports, and descriptions of problems perceived and strategies adopted by international associations as well as the values and approaches that animate them. Over 500,000 hyperlinks facilitate navigation through this data.

The UIA also produces customized reports on demand for a variety of governmental, non-governmental, and commercial bodies.

3. *By providing training and networking opportunities for international association staff.*

Since 2006 the UIA hosts annual Associations Round Tables, bringing together representatives of international associations to learn practical skills and share experience. In 2022 the 15th Round Table - Brussels will be held on 20 May. The 16th Round Table - Europe will be hosted by the city of Rotterdam, Netherlands on 24 & 25 November. For more information, visit roundtable.uia.org.

Contact us

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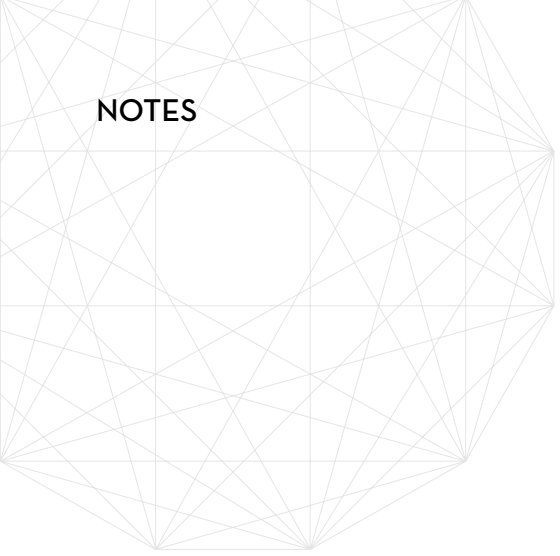
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Do Both

Hybrid Event, Gyeonggi, Korea

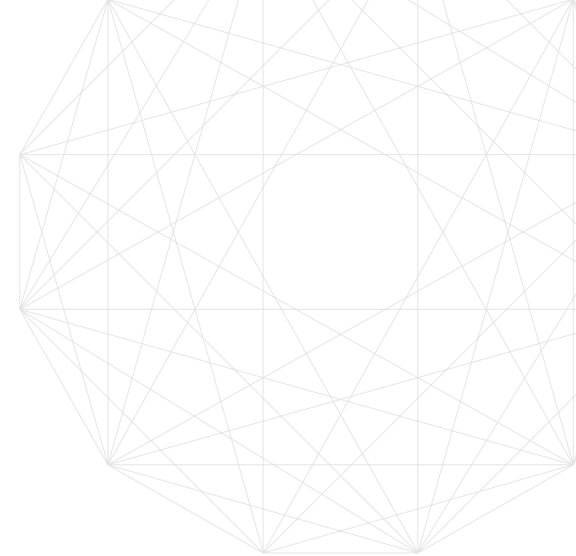
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NOTES



NOTES





The UIA Round Tables provide an opportunity to learn through networking and through practice, to meet other international associations and share experience and knowledge to help you run your organization better.

We thank our partners for making it possible.



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